





### Introduction

A Leading Graphic, Website Design and Development Company in Pune. **PixiQ Media** is a Graphic & Web Design Company in Pune that provides you one stop solution for all your Graphics & Web needs. We make your business noticeable on online platforms.

We provide a wide range of services like Graphic Design, Video Creation & Editing, Web Design and Development & Promotion, Domain Registration and Web Hosting, Digital Marketing, We also provide printing services to make your business a brand.

**PixiQ Media** has its happy clients from variety of industries like IT, Food Industry, Medical, Event Management, Architectural Firms, Construction, Hotel and Hospitality, Personal Portfolio Websites & many more.

We are constantly working towards creating creative strategy & solutions for various brands in corporate world. Having a strong presence in Graphic Design, Web Design, Branding & Digital Marketing. We are committed towards offering comprehensive creative services for numerous brands in several segments.

We're committed to make sure our clients fall in love with our work. Whether you're starting with a vague idea or a fully-fleshed out concept, We can bring your vision to life.



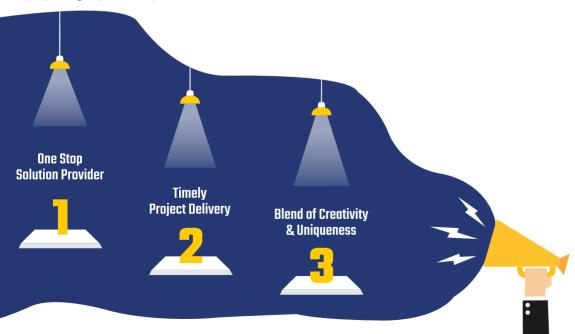


## What Makes PixiQ Different?

### **DESIGN IS THINKING MADE VISUAL**

As an advertising agency with more than three years of experience, we can bring our expertise in advertising, design, branding, public relations, research, and strategic planning to work for you.

Our research has shown that the best way to get results is with up-front research about your company, the competition, the target market, and the psychographics of your customers.







## What We Do?

#### 1. GRAPHIC DESIGN

Logo Design, Brand Identity, Brochure Design, Pamphlet - Flyer - Poster, Packaging Design, Digital Posts Design, Hoarding - Standee, etc.

#### 2. VIDEO MAKING & EDITING

Introduction Videos, Product Advertising Videos, Industrial Videos, Corporate Documentary, Motion Graphics Videos, Animation Videos, Testimonial Videos, etc.

#### 3. WEB DEVELOPMENT

Website Development, Website Maintenance, etc.

#### 4. DIGITAL MARKETING

Search Engine Optimization (SEO), Social Media Management (SMM), etc

#### **5. COMMERCIAL PHOTOGRAPHY & VIDEOSHOOT**

#### **6. PRINTING SERVICES**





## **Graphic Design**

### Elevate your brand with stunning visuals

#### Your One-Stop Shop for Stunning Graphic Design

At PixiQ Media, we understand the power of visual communication. That's why we offer comprehensive graphic design services to help you create a strong brand identity that resonates with your target audience.

No more running around for different designers and printers. We handle everything inhouse, saving you time and hassle. Additionally, we handle the design and printing as per your requirement.

Let's start with your logo, the cornerstone of your brand. Our designers will work closely with you to create a logo that is unique, memorable, and perfectly reflects your brand values.

But we don't stop there. We can also design all of your other marketing materials, including:

- Logo Design
- Pamhlet Design
- Packaging Design

- Brand Identity
- Flyer Design
- Digital Posts Design

- Brochure Design
- Poster Design
- Hoardings Standee

#### And much more!

We use the latest design trends and techniques to create visuals that are eye-catching, engaging, and effective.

We don't just design, we print. We have a state-of-the-art printing facility that can produce high-quality prints of any size or quantity.





# Video Making & Editing

### Your story deserves to be seen

In today's noisy world, compelling video is the crown jewel of any marketing strategy. At PixiQ Media, we're the royal storytellers, helping brands captivate audiences and achieve their goals through the power of video.

We don't just make videos, we craft experiences.

From inspiring brand stories to engaging product demos, we plan, produce, and promote videos that:

- Spark emotions and create lasting connections.
- Educate and entertain your target audience.
- Drive action and boost conversions.
- Intro Videos
- Industrial Videos
- Corporate Documentry
- Motion Graphics Videos
- Animated Videos
- Testimonial Videos







## Web Design & Development

### Elevate your brand with stunning visuals

Don't just have a website, have a digital masterpiece. Your website is your 24/7 storefront, your brand ambassador, and your powerful marketing tool. Let it captivate, engage, and convert.

PixiQ Media: Website Wizards Crafting Unique Brand Stories

We don't just build websites, we weave digital tapestries that tell your brand's story and resonate with your audience. Whether you're starting fresh or seeking a revamp, we help you:

- Craft a unique brand experience: Design that reflects your essence & connects with your ideal customers.
- Meet modern expectations: Responsive, user-friendly, & search engine optimized for peak performance.
- Drive results: Websites that convert visitors into loyal brand advocates.
- Website Development
- Website Maintenance







# **Digital Marketing**

### Search Engine Optimization (SEO)

#### Dominate SERPs: Unleash the Power of Our SEO

Content, On-Page, Backlinks - We handle it all. Take your website to the top with our comprehensive SEO services and leave your competitors in the dust.

#### Stuck on Page 2? Climb the Rankings with Our Expert SEO

Struggling to get your website seen? Our data-driven SEO solutions combine powerful content creation, strategic on-page optimization, and high-authority backlink acquisition to skyrocket your search engine ranking and drive qualified traffic.

#### SEO: Invest in Growth, Reap the Rewards

Imagine your website at the top of search results, attracting organic traffic and converting leads. Our SEO services make it a reality. Get more visibility, brand awareness, and customers with our tailored approach.





# **Digital Marketing**

### Social Media Management (SMM)

#### Social Media: Where Audiences Gather and Brands Thrive

The game has changed! Social media has revolutionized the way brands connect with their audiences, offering a powerful platform to:

- Amplify your brand voice: Captivate your target audience with engaging content that reflects your unique brand identity.
- Build lasting relationships: Foster meaningful connections with customers, turning them into loyal brand advocates.
- Drive targeted leads: Reach the right people at the right time with laser-focused social media advertisina.

At PixiQ Media, we go beyond vanity metrics. We craft strategic social media campaigns that deliver real results, focusing on:

- Building a positive brand image: Showcase your brand values and cultivate trust with your audience.
- Sparking engagement: Create content that resonates with your target audience, igniting conversations and boosting brand loyalty.
- Fueling lead generation: Convert social media interactions into valuable leads and drive business growth.



















## **Our Creations**











































## **Our Clients**

























































& Many More...



